



# 2015 MEMBERSHIP DRIVE

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\*In Memoriam

In 2014, our board of directors voted to become a membership organization, to offer a way for 'friends of the Design Center' to be more integrally involved and to make annual fundraising and budgeting more predictable. Membership at any level helps ETCDC accomplish its mission and serve clients across East Tennessee. Plans are underway to establish on-going forums for citizens to learn about and share their passion for quality community design, with hopes of raising the bar for high quality design and development across the region.

Visit our Membership webpage for details on levels and benefits:

[www.communitydc.org/become-a-memberrenew/](http://www.communitydc.org/become-a-memberrenew/)

For over 45 years, the Design Center has helped neighborhoods, non-profit organizations and community groups, take projects from the stage of someone's dream, to a level of conceptual design that allows the client to fundraise, communicate their vision, solicit fellow supporters, and promote the dream. Projects range from simple façade improvements on a small building, to whole building or park designs, to master plans for entire communities. Sometimes rural, sometimes urban or suburban, our professional volunteers and our staff take the time to understand the client's needs and hopes, and translate that into a conceptual design to aid their forward progress.

Over those years, we've put up some pretty impressive numbers, such as:

- Over 100,000 children served each year, through projects done to assist organizations serving children;
- Nearly \$18 MILLION in economic impact through our projects in the last ten years alone;
- 200 community parks designed across East Tennessee;
- 92 façade improvement designs completed;
- 1000 PROJECTS IN ALL SINCE 1970!

The following provides a snapshot of a few project examples. Visit our website for more projects and more details on our work.

*Founded in 1970 by the late Bruce McCarty, ETCDC is a 501(c)(3) nonprofit organization whose mission is to make East Tennessee a better place to live and work by bringing professional design and planning assistance to communities and organizations lacking resources. The Community Design Center offers its services through the pro bono contributions of area architects, landscape architects, planners, engineers and other design professionals. ETCDC has assisted in a diverse range of projects, from traffic calming in neighborhoods to planning for Knoxville's urban wilderness. ETCDC serves the sixteen counties of the East Tennessee Development District. More information at [www.communitydc.org](http://www.communitydc.org).*

# ETCDC REPRESENTATIVE PROJECTS

## THE FIRST TEE OF GREATER KNOXVILLE - Knoxville - Knox County, TN

**PROJECT # 1000 !!!**



We were asked to assist with developing concepts to improve their program needs within the clubhouse building and study potential expansion on the existing site. A new golf cart storage facility is proposed to allow more program space in the clubhouse and a pavilion at the entrance of the golf course will allow for event and tournament gathering areas. Funding provided through United Way of Knoxville.

**CLIENT:** The First Tee of Greater Knoxville  
**YEAR:** 2015  
**VOLUNTEER:** David Collins with McCarty Holsaple McCarty

## GOOD SHEPHERD CENTER Madisonville, Monroe County



Good Shepherd Center is a non-profit 501(c)(3) crisis food and clothing pantry, who requested assistance to analyze their existing facility, staff and client flow, and develop options for renovation and expansion. The crisis support services are offered to any resident of Monroe County who needs assistance. Over 2,100 clients per month come to the center to request food, clothing or financial aid.

**CLIENT:** Good Shepherd Center  
**YEAR:** 2014  
**VOLUNTEER:** Frank Sparkman and Susanne Tarovella with Sparkman & Associates

## HARRELL ROAD PARK - KNOX COUNTY'S FIRST STORMWATER PARK



An abandoned tract of unbuildable land was converted into a public-serving, naturalized park. The 15-acre site was donated to Legacy Parks Foundation who came to ETCDC for design assistance. Once the construction is completed, Legacy Parks will donate the sustainable park to Knox County. The site has a pond, access to Beaver Creek, low-lying wetland areas, and a wide variety of wildlife and consists of both naturally occurring and man-made wetlands, lowlands, and ridges.

**CLIENT:** Legacy Parks Foundation  
**YEAR:** 2010  
**VOLUNTEER:** Patrick Beasley, ASLA

## THE OLD CITY STREETSCAPE - Knoxville - Knox County, TN



ETCDC was asked to create a concept plan for the district that established better and safer pedestrian routes between parking areas and businesses, added more amenities such as trees and lighting, and develop options for underutilized spaces. The plan is moving forward with the city improving roads, sidewalks, and a plan to bury utilities.

**CLIENT:** Old City Merchants Association and Knoxville Redevelopment  
**YEAR:** 2012  
**VOLUNTEER:** Sean Vasington with CRJA

## TANNER CENTER - Newport - Cocke County, TN



Our help was requested in preserving Tanner School, site of a historic African-American Rosenwald School built in 1923. ET CDC has developed options for potential tenants to occupy the building, enhanced the site with new landscaping, and improved the aesthetics of the main facades.

**CLIENT:** Tanner Preservation Alliance and the City of Newport

**YEAR:** 2014

**VOLUNTEER:** Michael Brady and Angie Lyon with Michael Brady Architects

## ROCKY TOP REVISIONING – Rocky Top (formally Lake City), Anderson County, TN



Through this PlanET Demonstration Project, ET CDC was able to design a master plan that reflected community input. The focus area was Main Street (U.S. Hwy. 25 W) as it passes the existing library, baseball field and into downtown Rocky Top. Suggested improvements included: traffic calming, downtown beautification, adding sidewalks, preservation of historic buildings, and an emphasis on Rocky Top's coal mining history with a new museum.

**CLIENT:** PlanET

**YEAR:** 2013

**VOLUNTEER:** Greg Campbell, AIA, with Design Innovation Architects & Sean Vasington, ASLA with CRJA